



## NEW ERA CAP

### PRODUCT SOURCING GUIDELINES

#### Contact:

- Sales Rep: Nick Fermani
  - [Nick.fermani@neweracap.com](mailto:Nick.fermani@neweracap.com)
  - 716-361-1852
- Account Service Rep: Lauren Keifman
  - Tracking information/Online Images/OA Requests
  - [Lauren.keifman@neweracap.com](mailto:Lauren.keifman@neweracap.com)
- Credit: Nick Novak
  - Invoice/Payment Inquiries
  - [Nick.novak@neweracap.com](mailto:Nick.novak@neweracap.com)
  - 716-604-9000 x1832

#### Lead Time:

- Varies by season/collection
  - On-field – 20-24 Weeks
  - Programs – 20-24 Weeks
  - GCP – 8-10 Weeks
  - Domestic – 3-4 Weeks
  - M2O – 2-3 Weeks

#### Minimum Quantities:

- Varies by season/collection
  - On-field – 144 units per sku
  - Programs – 144 units per sku
  - GCP – 36 units per sku
  - Domestic – 36 units per sku

#### Pricing:

- Varies by season/collection