



THE GREATEST LITTLE LEAGUE® SHOW in the WEST!
July 28th - August 4th MAX BAER PARK



2019 Sponsorship Meal Packages

www.lliws.org



Little League, International
Baseball and Softball



January 2019

To: Dear Little League® Supporter

From: Dave Wetmore, Little League Intermediate Baseball World Series Tournament Director

Subject: World Series Sponsorship

Last summer, Little League® Baseball came to Livermore, CA, for the 6th Little League® Intermediate World Series (LLIWS) featuring 11-13 year-olds and absolutely blew away all expectations. Both Little League® Baseball and the Little League® Intermediate World Series Committee had modest expectations initially when we held our first event in 2013, hoping that the event might see as many as ten thousand total fans in attendance. But that first year saw over 25,000 showed up during the week-long event, we knew this would become a landmark event.

This past summer, our 2018 total attendance came in at over 55,000 fans, who attended a total of 24 games, with approximately 12,000 alone in attendance for the Championship Game! In addition, we live streamed our games to fans from over 140 countries who could not attend but wanted to follow the best teams in the world at this age level. Congratulations to the team from Asia Pacific as the 2018 LLIWS champions.

For 2019, California District 57 Little League® will again be the host for the Little League® Intermediate World Series, July 28th through August 4th, 2019 at Max Baer Park in Livermore, CA. Twelve teams from around the world will converge on our city again for an amazing seven days of world-class Little League® Baseball. The 2019 field will be comprised of one (1) local host team, five (5) U.S. Regional Champions and six (6) International Regional Champions for 24 games culminating with the Championship game on Sunday, August 4th. The International and USA championship games will be broadcast LIVE on one of the ESPN channels on Saturday, August 3rd at 1pm and 5pm PST. The World Series championship game will be broadcast LIVE on Sunday, August 4 on ESPN2 at 7:00pm PST.

Our goal is to continue the growth of the Tournament in all levels of support, including regional media coverage, fan attendance, sponsorship and vendor support, and this year to add more exciting fundraising events and gatherings. In order to make this the success we know it can be, we are going to need the continued help and support of our community and neighbors. Partnerships with major corporations to small businesses and local strategic alliances will continue to help us provide the tools and resources necessary to continue to strive for our long-term success.

We would welcome an opportunity to tell you more about the Little League® Intermediate World Series. Our marketing team will be in touch with you to set-up a time where we can talk about the excitement around the Intermediate World Series, and how your organization can be a part of this incredible Inaugural Event.

Thank you in advance for your support,
Dave Wetmore



Event Dates

- **July 28th – August 4th** (24 games total in tournament)
- **International & USA Championship Games**
Saturday, August 3rd – 1pm and 5pm PST - ESPN3 or ESPN2
- **Championship Game**
Sunday, August 4th – 7:00pm PST ESPN2 or ESPN

Who's coming?

- One (1) Host team – California District 57 Little League® Champion
- Five (5) USA Regional Winners
- Six (6) International Regional Winners

Where is the World Series being played?

- Max Baer Field, Granada Little League® Baseball Complex – Livermore, CA

Who's watching?

- Besides the World?
- All games up until ESPN arrives are “live streamed”
- International & USA Championship games will be broadcast LIVE on ESPN3 or ESPN2 on Saturday, August 3rd at 1pm and 5pm PST.
- The World Series Championship Game will be broadcast LIVE on ESPN2 or ESPN on Sunday, August 4th, 2019, 7:00pm PST
- Game crowd expected between 500 - 4,000 fans for each game
- Estimated 2019 tournament attendance: 50,000

California District 57 Little League® – Host

- Represents over 9,000 Little League® players
- Ten (10) Little Leagues®
- Five (5) East-Bay cities: Danville, San Ramon, Dublin, Pleasanton and Livermore

Help make this event one to remember for a lifetime!

Become a Sponsor! Become a Volunteer! Become a FAN!

Contact

Kim Young
Food and Beverage Director
(925) 413-9114
kim@lliws.org



Player Meal Partnerships

Must provide:

Meals for a minimum 250 Players (includes Coaches/ Managers / Umpires)

Companies and individuals may sponsor a meal for \$1500.00

Player Meal Partners will have the opportunity to set up and sell to the general public on their lunch/dinner day.

WHAT YOU GET

- Two (2) 3'x4' Spectator Area Banners*
- One (1) Quarter (1/4) Page Media Guide Ad
- Gift Bag Item (optional)
- Sponsor Recognition Plaque
- Name/Logo Linked on Official LLIWS Website
- Sponsor Swag Bag

Sponsors pay for their own signage production hard costs

Sponsor and LLIWS shall mutually agree upon the final menu

Vendors supply their own Pop-up tents (no power provided)

Have Questions? Please Contact:

Kim Young (925) 413-9114
kim@lliws.org



MEAL SPONSOR



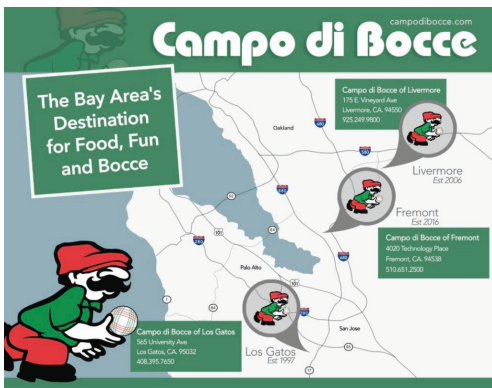
Player Meals

THANK YOU TO ALL OUR 2018 SPONSORS

Backyard Bayou
Beach Hut Deli
Buffalo Wild Wings
Old Republic
Cal Coast Telecom
Sauced

Campo Di Bocce
Cattlemens
District Council 16
Guaranteed Home Loans
Hop Divine Restaurant
Legacy Real Estate

Livermore Baseball Families
Livermore Rodeo
Patxi's Pizza
Primo's
Tequila's Taqueria





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This agreement between the LITTLE LEAGUE INTERMEDIATE WORLD SERIES (hereinafter, "LLIWS" or "Tournament") and _____, (hereinafter, "Sponsor") with primary offices at _____ for the 2019 Tournament.

Sponsorship of the LLIWS must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help the LLIWS impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of the LLIWS does not permit the Sponsor to have any rights or responsibilities in the operation of the LLIWS or any team in the LLIWS, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the LLIWS. Nothing herein shall make us partners or joint ventures. The Sponsor and the LLIWS are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with the LLIWS ONLY, and NOT with Little League Baseball and Softball, the organization. Use of the marks of logos of Little League Baseball and Softball by any local sponsor is prohibited, unless permission is expressly granted in writing by Little League Baseball, Incorporated

• **Sponsor is responsible for all production/installation costs**

- Little League Baseball Intermediate World Series – 2019 (Tentative Schedule of Events)
- 12 teams with regional champions from: 6 International Countries and 6 USA regions
- Teams arrive – **Friday, July 26, 2019**
- Opening Ceremonies – **Sunday, July 28, 2019**
- Games Begin – **Sunday, July 28, 2019**
- Championship Game – (tentative) – **Sunday, August 4, 2019 – 7pm PST – ESPN/ESPN2**

Accepted and agreed to By:

Sponsor Representative Signature _____ Date _____

Printed or Typed Name _____ Date _____

LLIWS Food Director _____ Date _____

Kim Young