

**MAX BAER PARK**  
July 30th - August 6th



2023 SPONSOR PACKET



## Little League, International

Baseball and Softball




The Little League Intermediate World Series of 2022 was very exciting with the local host team from Danville, CA winning the World Series Championship game. It was the first time the local team had won the World Series since its inception. The week was filled with exciting baseball, great sportsmanship, and fantastic viewership.

Attendance in 2022 was estimated at 50k fans for the week and about 5k fans attending the Championship game. This was one of the largest attendances on record for this event since the inaugural year in 2013. All games during the tournament week are televised on ESPN+. The Championship game was televised on ESPN2.

In 2023, we're looking to enhance the player experience on and off the field. The players will be treated to an opening parade ceremony followed by dinner in a local restaurant, and catered lunch during the week, an exclusive player lounge & recreation room at the hotel to relax after the games, first class bus transportation to the fields. The executive committee is always working hard to give the families and athletes world class experience.

In 2023, California District 57 Little League will be hosting the event which will be held from July 30th - August 6th 2023, at Max Baer Park in Livermore California. Twelve teams from around the world will converge on our city for an incredible week of baseball. The 2023 field of teams will consist of 6 International Teams, 5 USA Regional Teams and a local Host team for 23 games. All games will be televised on ESPN+. The International and USA Championship games will take place on Saturday August 5th at 2pm and 5pm PT respectively. The World Series Championship game will be broadcast live on ESPN+ Sunday August 6th at 6pm PT.

I would like to extend a warm welcome to all the players, coaches, umpires, families, and fans to the beautiful Livermore Valley Wine Country. We hope you enjoy a great week of baseball, entertainment, and fun. Also, I would like to thank the volunteers and sponsors who make this event possible. Looking forward to seeing you all at the ballpark.

Sincerely,  


Bill Aboumrad  
Little League Intermediate World Series  
Tournament Director.

# TOURNAMENT COMMITTEE

The 2023 Little League Intermediate World Series Executive Tournament Committee consists of the following individuals below. All information about the 2023 Little League Intermediate World Series can be found on our website at [www.lliws.org](http://www.lliws.org).

<b>Tournament Director</b>	Bill Aboumrad - <a href="mailto:bill@lliws.org">bill@lliws.org</a>
<b>Facilities / Fields</b>	Bill Aboumrad - <a href="mailto:bill@lliws.org">bill@lliws.org</a>
<b>Media and Public Relations Director</b>	Kathleen Minser - <a href="mailto:kathleen@lliws.org">kathleen@lliws.org</a>
<b>Sponsorships</b>	Bill Aboumrad - <a href="mailto:bill@lliws.org">bill@lliws.org</a>
<b>Social Media</b>	Kathleen Minser - <a href="mailto:kathleen@lliws.org">kathleen@lliws.org</a>
<b>Admin, Volunteers, and Website</b>	April Rood - <a href="mailto:april@lliws.org">april@lliws.org</a>
<b>Food and Beverage Director</b>	Kim Young - <a href="mailto:kimy@lliws.org">kimy@lliws.org</a>
<b>Souvenir and Soft Goods</b>	Dianna Geyer <a href="mailto:dianna@lliws.org">dianna@lliws.org</a>
<b>Souvenir and Soft Goods</b>	Diane Abbley <a href="mailto:dianna@lliws.org">dianna@lliws.org</a>
<b>Art Director and Media Guide</b>	Joe Iacono - <a href="mailto:joe@lliws.org">joe@lliws.org</a>
<b>Event UIC</b>	Gerard Takiguchi - <a href="mailto:gerard@lliws.org">gerard@lliws.org</a>
<b>Event Umpires</b>	Dave Mantach - <a href="mailto:ump14u@comcast.net">ump14u@comcast.net</a>
<b>Transportation</b>	Jim Carlson - <a href="mailto:jim@lliws.org">jim@lliws.org</a>
<b>Hotels</b>	Mike Vickers - <a href="mailto:mike@lliws.org">mike@lliws.org</a>





# EVENT SPONSOR PACKS



- 2 Large Banners in a Preferred Location*
- 1 Full Page 4 color program Ad(Preferred Placement)*
- Official Website Logo & Link on our website*
- Video Ad/Clip on our website*
- Company name/logo acknowledgment on event materials and promotional items except for front of program and street banners*
- Acknowledgement at Opening Ceremonies and inclusion in the parade*
- One 10'x20' vendor display area at the event*
- Sponsor recognition plaque*
- Ceremonial First Pitch for a game*
- Announce one inning in the US Championship Game with our local announcers.*
- In game announcement*

**\$20,000**



# EVENT SPONSOR PACKS



- One Large Banner in a Preferred Location*
- 1 Full Page 4 color program Ad(Preferred Placement)*
- Official Website Logo & Link on our website*
- Video Ad/Clip on our website*
- Company name/log acknowledgement on event materials and promotional items except for front of program and street banners*
- Acknowledgment at Opening Ceremonies*
- One 10'x10' vendor display area at the event*
- Special recognition plaque*
- Ceremonial first pitch for a game*
- Announce 1 inning in the International Championship Game with our local announcers.*
- In game announcement*

**\$10,000**



# MEDIA GUIDE SPONSOR



**Grand Slam**

## Grand Slam Package

**\$2,500**

- One banner*
- One 10'x10' vendor display area*
- Half page 4 color ad*
- In game announcement*
- Ceremonial First Pitch*
- Sponsor recognition plaque*
- Video ad/clip on website*



**Homerun**

## Homerun Package

**\$1000**

- One banner*
- Quarter page 4 color program ad*
- Video ad/clip on website*
- Sponsor recognition plaque*
- In game announcement*
- One 10'x10' vendor display area*



**Diamond**

## Diamond Package

**\$500**

- Quarter page 4 color ad in the program*
- Video ad/clip on website*
- Sponsor recognition plaque*
- In game announcement*



**FRIENDS  
LLIWS**

## Friends and Family Package

**\$100**

- Featured in a special community donation page in the program*
- In game announcement*
- Name on the community banner at the entrance to the park*



MORE INFO, Please Conact  
Tournament Director:  
**Bill Aboumrad**

P: 510.816.3611  
E: baboumrad@legacyrea.com



INTERMEDIATE 50/70  
**CHAMPIONS**

**CA DIS 57**

Danville Little League, Danville CA

CA DIS 57

5

2

ASIA PACIFIC

W20

W19

**CHAMPIONSHIP GAME**

GAME 21

SUNDAY 8/7 @6pm PST / 9PM EST



**Score Board Package - (Call for more info)**

- 1 sponsorship panel on scoreboard from
- July 2023 through June 2024(appx. 2'x4.5')
- Full page 4 color ad in program
- In game announcement
- Ceremonial first pitch
- Sponsor recognition plaque
- Video ad/clip on website

**\$5,000**

MORE INFO, Please Conact  
Tournament Director:  
**Bill Aboumrad**

P: 510.816.3611  
E: baboumrad@legacyrea.com



SCORE BOARD SPONSOR



### Player Meal Partnerships

- Banner in the player eating area
- Half page 4 color ad in the program
- In game announcement on day of meal
- Ceremonial first pitch on day of meal
- Video ad/clip on website
- Sponsor recognition plaque

**\$2,000**

### Event Display Booth Rates

- 10'x10' Pop-Up
- 10'x20' Display Area
- 10'x20' Food Truck/Booth

\$100 per day or \$250 for the week

Questions: Contact Kim Young  
kim@lliws.org



**MEAL SPONSOR**





## 2023 INTERMEDIATE WORLD SERIES GAME SCHEDULE

GAME	DAY	DATE	TIME	TYPE	TEAM #1	TEAM #2
1	SUN	7/30	9:00am	Opening Round	MEXICO	LATIN AMERICA
2	SUN	7/30	12:00pm	Opening Round	SOUTHEAST	CA DIS 57
3	SUN	7/30	3:00pm	Opening Round	ASIA PACIFIC	EUROPE - AFRICA
4	SUN	7/30	6:00pm	Opening Round	WEST	SOUTHWEST
5	MON	7/31	9:00am	Winner's Bracket	CANADA	Winner Game 1
6	MON	7/31	12:00pm	Winner's Bracket	EAST	Winner Game 2
7	MON	7/31	3:00pm	Winner's Bracket	AUSTRALIA	Winner Game 3
8	MON	7/31	6:00pm	Winner's Bracket	CENTRAL	Winner Game 4
9	TUES	8/1	9:00am	Elimination Game	Loser Game 1	Loser Game 7
10	TUES	8/1	12:00pm	Elimination Game	Loser Game 2	Loser Game 8
11	TUES	8/1	3:00pm	Elimination Game	Loser Game 3	Loser Game 5
12	TUES	8/1	6:00pm	Elimination Game	Loser Game 4	Loser Game 6
13	WED	8/2	9:00am	Elimination Game	Winner Game 9	Winner Game 11
14	WED	8/2	12:00pm	Elimination Game	Winner Game 10	Winner Game 12
15	WED	8/2	3:00pm	Winner's Bracket	Winner Game 5	Winner Game 7
16	WED	8/2	6:00pm	Winner's Bracket	Winner Game 6	Winner Game 8
CGA	THUR	8/3	9:00am	Consolation Game A	Loser Game 11	Loser Game 10
CGB	THUR	8/3	12:00pm	Consolation Game B	Loser Game 12	Loser Game 9
17	THUR	8/3	3:00pm	Elimination Game	Loser Game 15	Winner Game 13
18	THUR	8/3	6:00pm	Elimination Game	Loser Game 16	Winner Game 14
19	SAT	8/5	2:00pm	Intl Championship	Winner Game 15	Winner Game 17
20	SAT	8/5	5:00pm	US Championship	Winner Game 16	Winner Game 18
★ 21	SUN	8/6	6:00pm	World Series Final	Winner Game 20	Winner Game 19

- All Games will be played on the Max Baer 1 Field
- All times are PST (Pacific Standard Time)



*This agreement between the LITTLE LEAGUE INTERMEDIATE WORLD SERIES (hereinafter, "LLIWS" or "Tournament") and \_\_\_\_\_, (hereinafter, "Sponsor") with primary offices at \_\_\_\_\_ for the 2023 Tournament.*

Sponsorship of the LLIWS must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help the LLIWS impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of the LLIWS does not permit the Sponsor to have any rights or responsibilities in the operation of the LLIWS or any team in the LLIWS, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the LLIWS. Nothing herein shall make us partners or joint ventures. The Sponsor and the LLIWS are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with the LLIWS ONLY, and NOT with Little League Baseball and Softball, the organization. Use of the marks of logos of Little League Baseball and Softball by any local sponsor is prohibited, unless permission is expressly granted in writing by Little League Baseball, Incorporated

- Sponsor is responsible for all production/installation costs**

Little League Baseball Intermediate World Series – 2023 (Tentative Schedule of Events)  
 12 teams with regional champions from: 6 International Countries and 6 USA regions  
 Teams arrive – **TBD**  
 Opening Ceremonies – **TBD**  
 Games Begin – **Sunday, July 30th, 2023 – ESPN+**  
 Championship Game – (tentative) – **Sunday, August 6th, 2023 – 6pm PST – ESPN+**

**Accepted and agreed to By:**

Sponsor Representative Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed or Typed Name \_\_\_\_\_ Date \_\_\_\_\_

Tournament Director  
**Bill Aboumrad**  
 P: 510.816.3611  
 E: baboumrad@legacyrea.com

\_\_\_\_\_ Date \_\_\_\_\_