

2021 LITTLE LEAGUE SOFTBALL® WORLD SERIES

MEDIA GUIDELINES | ON-SITE COVERAGE



E-Mail: LLSBWS-Media@LittleLeague.org

Facebook: @LittleLeagueSoftballWorldSeries

Twitter: @LLSBWorldSeries

Instagram: @LLSBWS

General Overview

Thank you for your interest in covering the 2021 Little League Softball® World Series (LLSWS) in its first year in Greenville! Due to the coronavirus pandemic, we unfortunately are not able to offer the typical accommodations to members of the media, but our team is here to provide you the support and resources you need to provide the same great coverage we see year after year. Below are the updated guidelines for covering the 2021 LLSWS for in-person media. If you have any questions, please be sure to email LLSBWS-Media@LittleLeague.org and we will do our best to get back to you and provide you with the answers, information, and resources you need.

NOTE: Media are encouraged to cover the events virtually. On-site media will be limited only to select Greenville-area media and national media on a case-by-case basis. Those requesting to be on-site are required to prove they are fully vaccinated as of two weeks prior to their first day of on-site coverage. No exceptions apply.

Media Credentials

Media who request to be on site are **required to prove they are fully vaccinated as of two weeks prior to their first day of on-site coverage** and are not guaranteed that they will be permitted on site. Those media looking to attend the LLSWS in person are required to submit a media credential application on LittleLeague.org/WSMedia and agree to submission of a background check. If approved, members of the media will be contacted by Little League International via email with specific direction on arrival and parking information, how to pick up their credential upon arrival to the complex, health and safety protocols, and more.

Hotels/Accommodations

Little League International does not provide media hotel rooms or reserved blocks and members of the media are required to secure their own accommodations.

Arrival

Approved members of the media will be contacted by Little League International via email with specific direction on arrival and parking information, how to pick up their credential, health and safety protocols, and more. Upon check-in at the media press box, you will be required to produce documentation to show that you are a member of the working media as well as a photo ID. After you have received your credentials, you are encouraged to familiarize yourself with the surroundings. The Media Relations Staff will help with anything you may need.

On-Site Media Work Center

Due to the restrictions in place from the coronavirus pandemic, workspace at the LLSWS is severely limited. Additional information regarding potential work spaces will be provided to media upon picking up their credentials.

Press Box Access

Due to limited space, access to the Press Box will be restricted unless granted access by a member of the Little League Softball World Series Tournament staff.

Photographer Access

Photographers are permitted to take photos from any of the general admission areas on the complex, including inside the stadium seating area, but may not block the view of spectators or store any of their equipment in the stadium. **Photographers near the field of play that are beyond the general admission/spectator areas will be required to wear a mask/face covering at all times for the safety of the participants.** At no time may any photographer take photos into the dugouts of the losing team following the game. Additional information will be provided to photographers upon picking up their credential. **NOTE:** Only the Official Little League International Photographer will be permitted on the field, as well as within any of the player-only access areas, unless instructed otherwise by a member of the Little League International Communications Staff.

Team Information and Photos

In the days leading up to the LLSWS, Little League personnel will guide each team, in uniform, through an information gathering process that includes team and individual photographs of every player and coach, and basic information on every player (proper spelling of name, uniform number, defensive position(s), and bat/throw information). All this information will be made available online at [LittleLeague.org/WSMedia](https://www.littleleague.org/WSMedia), as it becomes available, prior to the first pitch of the 2021 LLSWS.

Pool Photo Requests

Photo requests of game action and/or special events may be made upon advanced request, courtesy of Little League International by emailing wsmmedia@LittleLeague.org. **Note:** Individual requests must be made for each event/game and cannot be made for the entirety of the tournament. These requests should be made in advance of the game or event, where possible.

Post-Game Press Conferences

Approximately 15 minutes after the conclusion of each game, pending any delays due to live TV interviews or other post-game celebrations, Little League International will host a post-game press conference with the losing manager as well as the winning manager and 2-3 players of the winning team. Due to the coronavirus pandemic, **all post-game press conferences will be held virtually, via Zoom, and include those media**

members covering the event remotely. The link to each game's post-game press conference will be provided in the morning's Daily Digest email but may not be shared by anyone outside of the Little League International Communications Staff. All post-game press conferences will be recorded and posted within an hour of the conclusion of the conference at [LittleLeague.org/WSMedia](https://www.LittleLeague.org/WSMedia). **NOTE:** Media looking to ask a question are requested to raise their hand through the reaction button on Zoom. Little League International will be responsible for deciding the order of questions. Media are asked to limit their questions to 2-3 questions and should pertain to the current and/or future games to be respectful of the other media members.

Additional Interview Requests

Due to the coronavirus pandemic, **any additional on-site interview requests should be submitted in advance to LLSBWS-Media@LittleLeague.org in order to coordinate an interview in a safe, socially-distant location.** Where possible, these interviews should be conducted virtually, and members of the media are encouraged to send their phone number and/or Zoom information, or other virtual calendar invite information, to be passed along to the team's manager/coaches. No one-on-one interviews with players or coaches are permitted until one hour after the end of the game in which a player participates. When interviewing a player or any other minor, a manager, coach, or Little League staff member must be present throughout the entirety of the interview. **On-Site media conducting interviews with any players, coaches, volunteers, or staff must wear a face covering/mask and remain socially distant (at least six feet away) at all times. In-person interviews must be limited to 15 minutes.** **NOTE:** Umpires, coaches, and managers are volunteers, not paid professionals, and may decline interview requests at any time.

Lineups and Game Statistics

Lineups for each LLSWS game will be posted on [LittleLeague.org/LLSBWS](https://www.LittleLeague.org/LLSBWS) approximately one hour prior to the start of the game. In addition, members of the media may access game lineups and play-by-play coverage, as well as in-game and full-tournament statistics, through [GameChanger](#) for each game of the tournament.

Team Practices

Team practice schedules will only be distributed to team coaches and managers who may, or may not, wish to share those schedules with the media. **NOTE: Members of the media are not permitted within player-only areas of the practice**

fields/batting cages and must obey the wishes of the manager of the team practicing at all times.

TV and Video Filming Restrictions

Any on-site media credentialed looking to capture video (B-Roll and/or Live Reports) must adhere to the TV and Video Filming Restrictions found in the "Additional Media Resources" section of LittleLeague.org/WSMedia.

Restricted Player Areas

Members of the media will not be permitted inside any of the "Player-Only" or "Tier-1" areas of the facility unless granted explicit permission by a member of the Little League Softball World Series Tournament Staff. **NOTE:** Members of the media are not permitted to request that coaches, players, or any other individual associated with the teams, provide photos or video of any kind from player-only areas or any other restricted areas.

Video Recording and Streaming

The use of video recording technology to capture, stream, or distribute Little League World Series game footage in any medium is strictly prohibited and is considered copyright infringement, punishable to the fullest extent under applicable federal and state laws. All video recording must adhere to guidelines set within Little League International's media restrictions and is limited to credentialed television outlets only. **Live streaming of game footage on any Internet site, including social media, is strictly prohibited.**

Video Uploading Restrictions

Members of the media are not permitted to upload any video using the internet provided at the Little League Softball World Series. Members exceeding the permitted bandwidth will lose internet access.

Radio Broadcasts

Reporters from radio stations and networks are welcome to cover the event. Radio reporters may cover the games through five or fewer reports, each of one minute or less in duration, per game. The reports must not contain descriptions of action currently taking place. Stations interested in broadcasting full

Little League Softball World Series tournament games are required to complete a contract with Little League International and should contact Chris Downs at cdowns@LittleLeague.org.

Media Decorum

Members of the media are to refrain from cheering of any kind in the stadium press sections or in the post-game press conference and should conduct themselves professionally at all times. Members of the media are not to communicate in any manner with managers, coaches, players, or umpires while a game is being played.

Distribution of Promotional Items or Other Literature

It is Little League International's policy that no organization, group, company, media entity, etc., be permitted to sell or distribute leaflets, placards, posters, promotional material, or any other items at the LLSWS without written permission from Little League International. Media outlets are also prohibited from distributing promotional or co-branded materials for other businesses, organizations, or entities. Media Outlets looking to create "commemorative" newspapers, magazines, or other publications celebrating the LLSWS must receive written approval from Little League International. For more information, contact a member of the Little League Marketing Staff, marketing@LittleLeague.org.

Trademark Protection

The use of the Little League Trademarks by any person, organization, or business entity in an unauthorized fashion is strictly prohibited, as it is classified and defined as a misuse of Little League's trademark rights. More information on Little League's trademarks and permitted usage can be found at LittleLeague.org/partnerships/licensing/trademarks/.

Violation of Guidelines

Any organization or person in violation of these guidelines (or others subsequently published by Little League International), whether or not such violations occur on Little League property, will be subject to revocation of World Series credentials for current and/or future events.