

2021 LITTLE LEAGUE BASEBALL® WORLD SERIES

MEDIA GUIDELINES | REMOTE/VIRTUAL COVERAGE

Media Contacts



Media Center

E-Mail: wsmmedia@LittleLeague.org

Phone: 570-326-1921 ext. 2420

Fax: 570-601-0115



Kevin Fountain

Director of Media Relations

E-Mail: kfountain@LittleLeague.org

Cell: 570-295-7728



Brian McClintock

Senior Director of Communications

E-Mail: bmcclintock@LittleLeague.org

Cell: 570-772-2431

General Overview

Thank you for your interest in covering the 2021 Little League Baseball® World Series (LLBWS)! Due to the coronavirus pandemic, we unfortunately are not able to offer the typical accommodations to members of the media, but our team is here to provide you the support and resources you need to provide the same great coverage we see year after year. While the amount of on-site media is severely limited due to these restrictions, members of the media are encouraged to email wsmmedia@LittleLeague.org with the team they are covering to be added to the daily email and media distribution list. Below are the updated guidelines for covering the 2021 LLBWS as a member of the remote media. If you have any questions, please be sure to email wsmmedia@LittleLeague.org and we will do our best to get back to you and provide you with the answers, information, and resources you need. Thank you for your understanding and we hope you and your families continue to stay safe.

NOTE: Media are encouraged to cover the events virtually. On-site media will be limited only to select Williamsport-area media and National media. Those requesting to be on-site are required to prove they are fully vaccinated as of two weeks prior to their first day of on-site coverage. No exceptions apply.

Media Registration

Members of the media looking to provide remote coverage of the 2021 LLBWS are encouraged to email wsmmedia@LittleLeague.org with the team they are covering to be added to the daily emails and media distribution list. No reports, photos, or video should give the reader or viewer the impression that the media outlet is affiliated with Little League International in any way.

Records and Other Resources

A full variety of resources, including LLBWS records, championship results, player/team history, significant rule changes for the 2021 season, and other media assets can be found at LittleLeague.org/WSMedia. If there are specific resources or information you are looking for, feel free to email wsmmedia@LittleLeague.org.

Team Information and Photos

In the days leading up to the LLBWS, Little League personnel will guide each team, in uniform, through an information gathering process that includes team and individual photographs of every player and coach, and basic information on every player (proper spelling of name, uniform number, defensive position(s), and bat/throw information). All this information will be made available online at LittleLeague.org/WSMedia, as it becomes available, prior to the first pitch of the 2021 LLBWS.

Post-Game Press Conferences

Approximately 15 minutes after the conclusion of each game, pending any delays due to live TV interviews or other post-game celebrations, members of the media are encouraged to join a virtual postgame press conference, via Zoom. The Little League International Communications staff will assist in coordinating the

interviews. The link to each game's post-game press conference will be provided in the morning's Daily Digest email but may not be shared by anyone outside of the Little League International Communications Staff. All post-game press conferences will be recorded and posted within an hour of the conclusion of the conference at LittleLeague.org/WSMedia. **NOTE:** Media looking to ask a question are requested to raise their hand through the reaction button on Zoom. Little League International will be responsible for deciding the order of questions. Media are asked to limit their questions to 2-3 questions and should pertain to the current and/or future games to be respectful of the other media members.

Additional Interview Requests

In addition to the virtual post-game press conferences, which should be used to address questions around the game and future games, members of the media may also submit additional player, coach, manager, umpire, volunteer, and staff phone and/or video interview requests by emailing wsmmedia@LittleLeague.org. These interviews will be conducted virtually, and members of the media are encouraged to send their phone number and/or Zoom information, or other virtual interview calendar invite information, to be passed along to the team's manager/coaches. **NOTE:** All umpires, coaches, and managers are volunteers and not paid professionals, and interview requests may be declined at any time.

Pool Photo Requests

Specific photo requests of game action and/or special events may be made upon advanced request by emailing wsmmedia@LittleLeague.org. **Note:** Individual requests must be made for each event/game and cannot be made for the entirety of the tournament.

Video/B-Roll Footage Requests

Due to the coronavirus restrictions, only ESPN/ABC and a limited number of television/video stations will be permitted to attend the 2021 LLBWS. Little League International is able to provide limited B-Roll of non-game action and/or other special events, by emailing wsmmedia@LittleLeague.org in advance of

the game/event. Game footage requests must be requested through ESPN/ABC. Please note, this footage may only be used within the B-Roll guidelines as outlined on LittleLeague.org/WSMedia, may only be used for editorial purposes, and may not be distributed or reformatted in any way without written consent from Little League International.

Lineups and Game Statistics

Lineups for each LLBWS game will be posted on LittleLeague.org/LLBWS approximately one hour prior to the start of the game. In addition, members of the media may access game lineups and play-by-play coverage, as well as in-game and full-tournament statistics, through [GameChanger](#) for each game of the tournament.

Trademark Protection

The use of the Little League Trademarks by any person, organization, or business entity in an unauthorized fashion is strictly prohibited, as it is classified and defined as a misuse of Little League's trademark rights. More information on Little League's trademarks and permitted usage can be found at LittleLeague.org/partnerships/licensing/trademarks/.

Radio Broadcasts

Reporters from radio stations and networks are welcome to cover the event. The exclusive flagship station for English language broadcasts of the LLBWS is iHeartMedia of Williamsport, Pennsylvania. For other English language radio interests, NO live broadcasts including the streaming of audio transmission are permitted on any station or network, except by agreement with iHeartMedia. Radio reporters may cover the games through five or fewer reports, each of one minute or less in duration, per game. The reports must not contain descriptions of action currently taking place.

Violation of Guidelines

Any organization or person in violation of these guidelines (or others subsequently published by Little League International), whether or not such violations occur on Little League property, will be subject to revocation of World Series credentials for current and/or future events.