

2021 LITTLE LEAGUE BASEBALL® WORLD SERIES

MEDIA GUIDELINES | ON-SITE COVERAGE

Media Contacts



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General Overview

Thank you for your interest in covering the 2021 Little League Baseball® World Series (LLBWS)! Due to the coronavirus pandemic, we unfortunately are not able to offer the typical accommodations to members of the media, but our team is here to provide you the support and resources you need to provide the same great coverage we see year after year. Below are the updated guidelines for covering the 2021 LLBWS for in-person media. If you have any questions, please be sure to email wsmmedia@LittleLeague.org and we will do our best to get back to you and provide you with the answers, information, and resources you need.

NOTE: Media are encouraged to cover the events virtually. On-site media will be limited only to select Williamsport-area media and National media. Those requesting to be on-site are required to prove they are fully vaccinated as of two weeks prior to their first day of on-site coverage. No exceptions apply.

Media Credentials

Media who request to be on site are **required to prove they are fully vaccinated as of two weeks prior to their first day of on-site coverage** and are not guaranteed that they will be permitted on site. Those media looking to attend the LLBWS in person are required to submit a media credential application on LittleLeague.org/WSMedia and agree to submission of a background check. If approved, members of the media will be contacted by Little League International via email with specific direction on arrival information, how to pick up their credential upon arrival to the Little League International Complex in Williamsport, health and safety protocols, and more.

Hotels/Accommodations

Accommodations are extremely limited in the Williamsport area during the World Series and Little League International does not provide media hotel rooms or reserved blocks. For more information about hotel availability in the Williamsport

area, members of the media are encouraged to contact the Williamsport/Lycoming Chamber of Commerce.

Arrival

Approved members of the media will be contacted by Little League International via email with specific direction on arrival information, how to pick up their credential upon arrival to the Little League International Complex in Williamsport, health and safety protocols, and more. Upon check-in at the media credential office, you will be required to produce documentation to show that you are a member of the working media as well as a photo ID. After you have received your credentials at the Media Credential Pickup Area, you are encouraged to familiarize yourself with the surroundings. The Media Relations Staff will help with anything you may need.

On-Site Media Work Center

Due to the restrictions in place from the coronavirus pandemic, workspace on the Little League International Complex is

severely limited. Members of the media who are covering the LLBWS will be **assigned a designated space** within the Media Work Center, located along the left-field concourse of Lamade Stadium, and/or the stadium's press row and will be notified of this location when picking up their credential. Priority seating in the work center will be provided to photographers and television crews, and members of the print/digital media are asked to utilize their space within press row of each of the stadiums as their designated workspace, where possible. Media members are asked to keep their respective areas clean at all times. Each of these spaces will be thoroughly cleaned prior to arrival of the media each day of the LLBWS. **NOTE: The Media Work Center will be closed on Sunday, August 22, for the MLB Little League Classic and an alternative work area may be designated for media to utilize.**

Media Hospitality

Due to the coronavirus pandemic, **no media hospitality meals will be available during the 2021 LLBWS.** Individual bottles of water will be available along press row in each stadium, as well as in the media work center located along the left-field concourse of Lamade Stadium. Media will also be provided with vouchers that can be used at the concession stands.

Stadium Press Row

Seating within press row of both Lamade Stadium and Volunteer Stadium will be limited and specifically assigned to each outlet upon arrival. Members of the print/digital media are asked to utilize their assigned press row spaces as their designated workspace for the entire tournament and limit access to the Media Work Center along the left-field concourse of Lamade Stadium, where possible. Media members are asked to keep their respective areas clean at all times. Each of these spaces will also be thoroughly cleaned prior to arrival of the media each day of the LLBWS.

Photographer Wells/Access

All media members with designated photographer credentials will have access to each of the in-stadium photo wells, as well as access to the in-stadium seating areas to take photos. **Photographers must wear a mask/face covering when in any of the stadium photo wells. NOTE: No media members will be permitted in the home-plate photo well under Lamade Stadium at any time during games. Remote cameras may be set up in that well two (2) hours prior to game time but may not be taken down until the dugouts are clear of any teams.** Specific, detailed photographer guidance will be provided upon arrival, along with the media credential, that further explains the restrictions within each photography area of the stadiums

as well as any on-field access restrictions. **NOTE: At no time may photographer equipment be stored in any photo well or stadium area.**

Team Information and Photos

In the days leading up to the LLBWS, Little League personnel will guide each team, in uniform, through an information gathering process that includes team and individual photographs of every player and coach, and basic information on every player (proper spelling of name, uniform number, defensive position(s), and bat/throw information). All this information will be made available online at **LittleLeague.org/WSMedia**, as it becomes available, prior to the first pitch of the 2021 LLBWS.

Pool Photo Requests

Photo requests of game action and/or special events may be made upon advanced request, courtesy of Little League International by emailing wsmmedia@LittleLeague.org. **Note:** Individual requests must be made for each event/game and cannot be made for the entirety of the tournament. These requests should be made in advance of the game or event, where possible.

Post-Game Press Conferences

Approximately 15 minutes after the conclusion of each game, pending any delays due to live TV interviews or other post-game celebrations, Little League International will host a post-game press conference with the losing manager as well as the winning manager and 2-3 players of the winning team. Due to the coronavirus pandemic, **all post-game press conferences will be held virtually, via Zoom, and include those media members covering the event remotely.** The link to each game's post-game press conference will be provided in the morning's Daily Digest email but may not be shared by anyone outside of the Little League International Communications Staff. All post-game press conferences will be recorded and posted within an hour of the conclusion of the conference at **LittleLeague.org/WSMedia**. **NOTE: Media looking to ask a question are requested to raise their hand through the reaction button on Zoom.** Little League International will be responsible for deciding the order of questions. Media are asked to limit their questions to 2-3 questions and should pertain to the current and/or future games to be respectful of the other media members.

Additional Interview Requests

Due to the coronavirus pandemic, **any additional on-site interview requests should be submitted in advance to wsmmedia@LittleLeague.org in order to coordinate an interview**

in a safe, socially-distant location. Where possible, these interviews should be conducted virtually, and members of the media are encouraged to send their phone number and/or Zoom information, or other virtual calendar invite information, to be passed along to the team's manager/coaches. No one-on-one interviews with players or coaches are permitted until one hour after the end of the game in which a player participates. When interviewing a player or any other minor, a manager, coach, or Little League staff member must be present throughout the entirety of the interview. **On-Site media conducting interviews with any players, coaches, volunteers, or staff must wear a face covering/mask and remain socially distant (at least six feet away) at all times.** **NOTE:** Umpires, coaches, and managers are volunteers, not paid professionals, and may decline interview requests at any time.

Records and Other Resources

A full variety of resources, including LLBWS records, championship results, player/team history, significant rule changes for the 2021 season, and other media assets can be found at LittleLeague.org/WSMedia. If there are specific resources or information you are looking for, feel free to email wsmmedia@LittleLeague.org.

Lineups and Game Statistics

Lineups for each LLBWS game will be posted on LittleLeague.org/LLBWS approximately one hour prior to the start of the game. In addition, members of the media may access game lineups and play-by-play coverage, as well as in-game and full-tournament statistics, through [GameChanger](#) for each game of the tournament.

Team Practices

Team practice schedules will only be distributed to team coaches and managers who may, or may not, wish to share those schedules with the media. **NOTE: Members of the media are not permitted within the yellow fences of the practice fields/batting cages and must obey the wishes of the manager of the team practicing at all times.**

TV and Video Filming Restrictions

Any on-site media credentialed looking to capture video (B-Roll and/or Live Reports) must adhere to the TV and Video Filming Restrictions found in the "Additional Media Resources" section of LittleLeague.org/WSMedia.

Drone Usage

Please note that the use of drones on the Little League International Complex is strictly forbidden unless provided with written consent from the Little League International

Communications Staff. Requests for drone usage must be sent in writing at least one month in advance to media@LittleLeague.org. Unauthorized operation of a drone on the Little League International Complex may result in permanent removal from the grounds and future denial of media credentials.

Dr. Creighton J. Hale International Grove

Access by the media to the International Grove is strictly prohibited unless provided with written consent by Little League International and escorted by a member of the Little League International Communications staff. Media access to anywhere within the International Grove, including team housing complex or dining/recreation facility, as well as the area adjacent to the Grove where parents meet with the players, cannot be granted by any player, coaches, team hosts, or security personnel under any circumstances. **NOTE:** Members of the media are not permitted to request that coaches, players, or any other individual associated with the teams, provide photos or video of any kind from inside the International Grove or any other restricted areas.

Video Recording and Streaming

The use of video recording technology to capture, stream, or distribute Little League Regional or World Series game footage in any medium is strictly prohibited and is considered copyright infringement, punishable to the fullest extent under applicable federal and state laws. All video recording must adhere to guidelines set within Little League International's media restrictions and is limited to credentialed television outlets only. **Live streaming of game footage on any Internet site, including social media, is strictly prohibited.**

Video Uploading Restrictions

Members of the media are not permitted to upload any video using the provided Little League Media Internet. Members exceeding the permitted bandwidth will lose internet access.

Frequency Coordination

The SBE, in cooperation with the Federal Communications Commission (FCC), has designated the Williamsport Area as a branch of the SBE Chapter 2 Northeast Pennsylvania to coordinate Remote Pickup Frequencies for both radio and television facilities. Part 74 of the FCC Rules stipulates that any itinerant use of RPU frequencies must be coordinated. If you plan any RPU use on any frequency with any power, including wireless microphone use (wireless microphones above 698 MHz may not be utilized), please call Skip Smith, Monday through Friday, 8:30 a.m. to 5:30 p.m., at 570-323-5360.

Media Decorum

Members of the media are to refrain from cheering of any kind in the stadium press sections or in the post-game press conference and should conduct themselves professionally at all times. Members of the media are not to communicate in any manner with managers, coaches, players, or umpires while a game is being played.

Distribution of Promotional Items or Other Literature

It is Little League International's policy that no organization, group, company, media entity, etc., be permitted to sell or distribute leaflets, placards, posters, promotional material, or any other items at the Little League International Complex without written permission from Little League International. Media outlets are also prohibited from distributing promotional or co-branded materials for other businesses, organizations, or entities. Media Outlets looking to create "commemorative" newspapers, magazines, or other

publications celebrating the LLBWS must receive written approval from Little League International. For more information, contact a member of the Little League Marketing Staff, marketing@LittleLeague.org.

Trademark Protection

The use of the Little League Trademarks by any person, organization, or business entity in an unauthorized fashion is strictly prohibited, as it is classified and defined as a misuse of Little League's trademark rights. More information on Little League's trademarks and permitted usage can be found at LittleLeague.org/partnerships/licensing/trademarks/.

Violation of Guidelines

Any organization or person in violation of these guidelines (or others subsequently published by Little League International), whether or not such violations occur on Little League property, will be subject to revocation of World Series credentials for current and/or future events.